



P.O. BOX 5322 BEVERLY HILLS, CA 90209
(323) 512.7039 JOHN@ORGANIZINGLA.COM

MEDIA QUOTES

"His best trick? Making things vanish. And when Trosko disappears, you've got his helpful blog to turn to."

DAILYGANDY, APRIL 2006

"John Trosko, Master Organizer. My files, my shelves, my life will never be the same (thank GOD)!"

SALLYHORCHOW.COM, MARCH 2006

"[John Trosko's blog is] presented in a decidedly not Martha format – free from that omnipresent feeling of disappointment in your clutter clearing skills."

DELIGHT.COM, MARCH 2006

"The main beneficiaries [of our holiday un-decorating service] says Trosko, are the untold numbers of American deluged by clutter, especially during the holidays when people's houses are so full of stuff to start with, and ... they just bring in more."

LOS ANGELES TIMES, DECEMBER 2004

"Clear containers and labels are key."

KABC-TV LOS ANGELES, JUNE 2005

"Trosko and his company, OrganizingLA, tackle with everything from basic "preliminary pile destruction" to complete garage makeovers."

DAILYGANDY, APRIL 2006

"...people want expertise. They are often seeking it online. If your blog shares your expertise with the world, you will build your reputation and get great PR. John Trosko's OrganizingLA Blog on organizational skills is a great example of this."

ROBIT BHARGAVA,
VICE-PRESIDENT INTERACTIVE MARKETING,
Ogilvy PUBLIC RELATIONS, FEBRUARY 2006

"Once [you've organized and your] space is more manageable, take-another hard look at your buying habits. Pledge to yourself to not purchase or inherit anything unless you fully intend on using it."

FRONTIERS NEWSMAGAZINE, JULY 2005

"OrganizingLA's organizer guru John Trosko offers daily tips on everything from getting your car organized to preparing for a natural disaster to how to "pimp" your IKEA bookcase."

DELIGHT.COM, MARCH 2006

"OrganizingLA's M.O. is to help "convey organizational, productivity and time management issues in a fun and accessible manner". Sounds easy."

DAILYGANDY, APRIL 2006

"Productivity blogger John Trosko, of the OrganizingLA Blog, has some nice, clear and sensible tips for having a stress-free and productive holiday. [He] starts with knowing what's important."

YAHOO! TECHNOLOGY NEWS, DECEMBER 2005



P.O. BOX 5322 BEVERLY HILLS, CA 90209
(323) 512.7039 JOHN@ORGANIZINGLA.COM

MEDIA QUOTES

"We love that [Trosko's blog] combines shopping with organizing (that's the fun part!)"

DELIGHT.COM, MARCH 2006

"Line your shelves with simple, adjustable shelving that matches, color-wise. Dedicate a box or basket to toss unwanted items into for charitable donations. Arrange bookcases with boxes and baskets symmetrically on the shelves. This signals order and makes a cramped room feel larger."

FRONTIERS NEWSMAGAZINE, JULY 2005

"Walk through the garage and pick up all the trash for no more than 15 minutes. Spend 15 minutes again and pick up all the clothes and put them in a pile for donations."

KABC-TV LOS ANGELES, JUNE 2005

"... this man offers amazing tips + tricks for whipping your 'dishoveled' mess (and we all have them lurking somewhere in the house) into shape..."

DECOR8, APRIL 2006

"For the past three decades, the theory on space planning included heavy, uptight cabinetry and bookshelves and storage from floor to ceiling," Trosko says. "Now storage in a high-rise space needs to be gently built around the view, with creature comforts hidden from sight, still within easy reach."

ESTATES WEST MAGAZINE, FALL 2006

"Pick one very small area to start in. By choosing a small space, ie; bookshelf, drawer or coat closet, you can generally finish within a few short hours and feel a great sense of accomplishment."

FRONTIERS NEWSMAGAZINE, JULY 2005

"After you've pruned your possessions, your storage should be organized into four categories: everyday accessible, exhibit, conceal and long-term . . ."

ESTATES WEST MAGAZINE, FALL 2006

"The holidays are a disaster for most Americans."

LOS ANGELES TIMES, DECEMBER 2004

"The OrganizingLA Blog suggests a whole list of shelving options for getting your tools, gardening, auto and sport equipment in the garage in order. Don't break out the credit card right away, though. First there's some work to do."

LIFEHACKER.COM, MAY 2006

"[Trosko] is not afraid to get down on it in a pair of kneepads and a headlamp."

DAILYCANDY, APRIL 2006

"...establish a routine to keep the clutter at bay, but one that you can live with. De-cluttering and organizing can represent a major turning point in the quality of your life, as well as your partner's and family's."

FRONTIERS NEWSMAGAZINE, JULY 2005