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BIO

JOHN TROSKO is founder and president of OrganizingLA, a Los Angeles-based organizing and lifestyle consulting company founded in 2004. More than an organizing consultant, John has become a lifestyle guru, helping a diverse mix of clients, including Hollywood's elite, transform their homes from fabulous messes to spectacular showcases.

John, whose vision, skill, and passion have quickly launched him to the top of his field, has been featured in the *Los Angeles Times*, *Estates West Magazine*, and *Frontiers Newsmagazine*. Both John and his company have been showcased on Los Angeles news channels KABC, KCBS, and KCAL-9 and touted on the popular blogs *DailyCandy*, *Apartment Therapy*, *Décor8*, *Delight*, and *Yahoo! Technology News*.



John is also the creator of OrganizingLA Blog (www.OrganizingLA.com), fast becoming known for its daily dose of fashionable tips and organizing strategies for readers with discerning palates and full lives. The blog introduces innovative organizing products, technologies, and ideas, as well as explores the "how-to" of increasing productivity, killing clutter, and reducing anxiety precipitated by Los Angeles' exhilarating pace.

John is a member of the National Association of Professional Organizers and the 2006 recipient of the Raising the Bar Award from the Los Angeles Organizing Awards. Born in Princeton, New Jersey, John has a background in organizational management, having worked with Disney Animation, South Coast Repertory, and Big Apple Circus. He resides poolside just steps from the Sunset Strip.

A handwritten signature in black ink, appearing to read "John". The signature is stylized and fluid, with a long horizontal stroke at the end.